

הדג נחש
HADAG NAHASH

**PR
ESS
KIT**

TEEV

Teev Events Inc.

16501 Ventura Blvd, Encino, CA 91436

Tel (818) 483-8818, Fax (818) 482-2708



BIOGRAPHY

Hadag Nahash, one of Israel's most successful and loved bands has been performing for 18 continuous years and they have recorded seven albums. They have achieved the prestigious titles of **"Band Of The Year"**, **"Song Of The Year"**, **"Most Popular and Beloved Band"** voted by the IDF (3 consecutive years). Their albums have received Gold and Platinum status and have had a strong impact on Israel's culture.

In 2013 they released their 7th album ***"Time To Wake Up"*** which won "Band of the Year" in the "Akum" Awards. Their shows are sold out well in advance and known for their diverse audiences.

Alongside their greatest hits ***"Shir Nehama"***, ***"Lazuz"***, ***"Lo Frayerim"***, ***"Here I Come"***, ***Shirat Hasticker*** : they will also perform new hits from their latest album, which includes the hit ***"A Complaint About Israel's Political Partys"***, and their theme song ***"Time To Wake Up"***.

They have always kept their head high, with their subjective point of view to their surroundings, translating it to their music. Hadag Nahash is known for its distinct authentic style to Israeli experiences, which is the secret to their huge success.

"The Audience was a heterogeneous mix; among them parents in their 50's with their children, teenagers and students. This illustrates the successful connection of the band with their variety of Israeli audience on all levels..." – Shai Doron,
Nana 10

DISCOGRAPHY



ROLLING STONE



JEWISH NEWS WEEKLY

[illegible]

The Izmiters sang their way to fame after Israeli newspapers around the country as well as Israeli Foreign Minister Ariel Sharon's office heard it playing at at least seven cover sites. The group was written up in Israeli dailies last weekend as the new Israeli rockers.

The band were so delighted earlier this year, playing at two Israeli venues, but this time the musicians are playing everywhere and clubs, including baby stores in San Francisco.

"This is our first real tour, it's very exciting," said Golan Shavit, the band's 22-year-old lead

written, and a song called "The Saints" whose title
 says is "Wake up and understand that the saints

"Speaking of their sugar life is true, but so is our parenting article!" The Midler Song, written by all seven David Crossmen and composed mostly of paper sticks found on hand cars, David said "It's not a joke: It's positively right or left oriented, but it's not violent, and when you put all of the sticks together, the feeling is how our atmosphere like this place all these sticks! How much more can we take!" And that's how, the band's defining song is "The New Song," which he wrote, defining his new style.

The words are about how people in England like to spend their money. The people who go to the city and see the things and pay for the things, and we love the city so much and get some-

Popularity slipped in a new lineup,* said Stinson. He said that usually was true in line-ups of three or

[illegible]



Hebrew bumper stickers, singer with the Israeli pop group Hadag Nahash, struck up an unusual working relationship with David Ganssner.

Honk if You Love to Sing Hebrew Bumper Stickers

Continued from page 1 of Arts Page

struck up the bond.

"When I read my list of stickers, I realized it's like a capsule of the nation, so the creativity and aggression and the need to get out of this nation," said Mr. Ganssner, who is best known for magazine-readers' surveys like "Sex Under Love" and surveys of left-leaning political opinions, including last year's "Death as a Way of Life."

"The more the dead and all the situation grows, the more frustrated people become with their reality in Israel," he continued. "It's a sad, gloomy situation. The people on the left in the right are not satisfied. And the more they are frustrated, the more they are overreactive, the more they

have been frustrated like the Israeli artist Cohen and Jani Ben-David like those that David Ganssner, Arab and Jewish influences.

Hadag Nahash is the daughter of Israeli-born parents, which makes the group's music a mix of Jewish and Arab influences. "I'm Jewish," she said, "but I'm not Jewish."

Mr. Ganssner, 40, is a Jewish American, and he is a Jewish American. He is a Jewish American, and he is a Jewish American.

Slogans unite generations and genres.

or stickers they leave on the car, the message you see is a mix of the best and the worst of the nation.

"I don't know if it's a Jewish thing, but I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic."

"I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic."

"I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic."

ROCK & POP Concerts

Thousand Oaks Blvd., Sun, April 10, 2:30 p.m. (805) 449-2767

GARBAGE with The Dead @ THE WILSONS LB, Wilshire Blvd. & Wilshire Ave., Mon., April 11, 8 p.m. (310) 360-5005. See Pick of the Week.

HADAG NAHASH The Jerusalem hip-hop trio Hadag Nahash (which means "Shake Fat") are going to promote their third album, *Local Material*. EL REY THEATER, 5515 Wilshire Blvd., Tues., April 12, 8 p.m. (323) 506-6402. **COLLIDE with Manic Street Preachers**, others. EL REY THEATER, 5515 Wilshire Blvd., Thurs., April 14, 7 p.m. (323) 506-6402.

—Telling James

APRIL 8-14, 2008 LA WEEKLY 107

Hadag Nahash:
A band on the run
Page 20

A Bittersweet Father's Day
Is Cosh Kaff
Page 11

Fighting a blind policy on violence problems
Page 16

WWW.JPOST.COM

THE JERUSALEM POST

ELZALTA

SUNDAY, JUNE 20, 2008 • 1 TAMAR 2714

ARTS & ENTERTAINMENT



Hadag Nahash's new album, "Local Material," is a mix of Jewish and Arab influences. The band is made up of four members: David Ganssner, David Ganssner, David Ganssner, and David Ganssner.

Hadag Nahash at 30 +

When Hadag Nahash released its debut album, *Local Material*, it was a mix of Jewish and Arab influences. The band is made up of four members: David Ganssner, David Ganssner, David Ganssner, and David Ganssner.

"I don't know if it's a Jewish thing, but I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic."

"I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic."

"I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic. I see a lot of Jewish people who are very patriotic and very patriotic."

Israeli ethnic and rap musicians make a global impact



Dikang Nachash

Until recently, few Israeli pop music groups succeeded in gaining a global audience. But then, quite suddenly, there was a breakthrough: hip hop artists Subliminal and Hadya Nachash, and World Music group The Idan Reichel Project have garnered significant international media interest; all three groups went on successful tours of the United States. Is Israeli pop music going global?

[By Shai Teur]

The future of international success has long seemed small musicians. For decades, small artists have dreamed of breaking out of the tiny local scene and making their mark on the world. Artists ranging from Shalom Haizel to Aviv Geffen have in various parts in their careers taken off for London or New York looking for international recognition. Almost without exception, they discovered that the world was not very interested in them. With the exception of the late Ofra Haza - whose overseas career benefited heavily from Palestinian connections called World Music - no Israeli musicians managed to sustain

any kind of significant international following. The fact does not mean the musicians have stopped. And recently, a number of leading Israeli artists have been touring the States looking to find a new audience. The Idan Reichel Project seems the most likely candidate to break. Scott the rapper interest in ethnic music that helped Hadya Nachash find great success in Israel with his extraordinary fusion of Israeli, Ethiopian, and Middle Eastern music. Recently, he played a series of shows in Arab neighborhoods. This general sense of music interest, including a feature about the band on National Public Radio,

HAARETZ

A lot of the interest in Rachel seems to come from curiosity about the Ethiopian community in Israel. In general, Rachel's band includes several Israeli of Ethiopian descent. The big question for Rachel is whether there is any interest in his particular musical blend beyond the fascination with the source.

Where Israeli artists have the potential for international success is actually in a genre that, at least superficially, seems entirely un-Israeli: hip hop.

The homegrown rap music scene has been growing steadily over the last five years. Hebrew hip-hop, once seen as a novelty, has developed into a legitimate genre in its own right. Artists like Subliminal, Hadya Nachash, and Micky Food the shewels and regularly play in front of audiences of thousands. Unlike their counterparts in the rock and pop genres, Israeli rap artists are less afraid to deal with social and political issues and in doing so give a voice to the hopes and frustration of their listeners.

And the world at large has begun to take an interest.

The group Hadya Nachash (whose name translates as "Snake Fish"), but is actually a play on the Hebrew expression "Hadya Nachash" - or "New Driver" had a massive hit recently with Shai Haizel's ("The Snake Song"), taken from their recent *Khomel Mithom* ("Love Death") album. The song, which was written by internationally famous novelist David Grossman, presents a snapshot of the Israeli political reality through bumper stickers. The lyrics to the tune are made up entirely from messages - left-wing, right-wing, religious, and otherwise - usually seen scrawling the backs of cars.

The song and the artist were the subject of recent profiles in the New York Times, the Toronto Globe and Mail and the

French daily Liberation. And Hadya Nachash has been building on this publicity with a tour of American and Canadian cities.

But the most likely candidate to find a wider audience abroad is Kobi Shimon, a 25-year-old local rap mogul who goes by the moniker Subliminal. Subliminal is one of the biggest success stories in Israeli music. His first two albums were platinum sellers and he runs his own record company, TACT, which also manages a stable of other lesser hip-hop and soul acts.

Subliminal has set himself apart from many other Israeli rappers on the strength of both his lyrics and his production values. He has crafted a unique musical mix - forging R&B grooves, ethnic Middle Eastern beats, and Mizrahi (Jewish Middle Eastern) songs - but put it together in a polished package that wouldn't sound out of place on records by Jay-Z or Puff Daddy. The final sound is both very Israel and very American at the same time.

A lot of the attention given to Subliminal revolves around his lyrics, which have been criticized for being right-wing and nationalist. Subliminal's songs are indeed unapologetically patriotic, and he takes pride in promoting his pro-Israel, pro-ID views. Given that a lot of the songs were written during the current conflict, Subliminal gives voice to the anger and frustration that a lot of Israelis, especially young Israelis, feel in the post-Cold world.

The interest in Israeli rap comes from a number of sources. The language barrier, which has been a major hindrance to local musicians, is less of a problem than it is in pop or rock. The audiences of Hebrew, with its many words put in parentheses, work much better when used in spoken verse than they do for softer ballads.

More importantly, the fact that artists like Subliminal and Hadya Nachash deal openly with sensitive issues allows the music to be heard as part of the greater Israeli-Palestinian conflict. In 2000, Subliminal was featured in the BBC documentary "Children of Rage" which looked at both Hebrew and Arabic hip-hop in Israel.

The film focuses on Subliminal as well as Tamer Nafie, an Israeli Arab who goes by the name TN and raps as part of a group called DAM. The story of Shimon and Nafie parallels to some degree the events of late 2000. Formerly friends, the two had a bitter falling out and each refused to mix own camps, to criticize the other. Since then, Subliminal has become a regular in Israel while DAM languishes in obscurity, accepted neither by Jewish nor Palestinian audiences.

The future looks definitely brighter for Subliminal. He and his school, The Shadow, recently completed a coast-to-coast tour of the States alongside several artists on the TACT label. The tour was sponsored in part by the Israeli Foreign Ministry, which is interested in using the artists as part of the country's efforts to improve Israel's international image.

Subliminal has also begun getting some press dealing with his music outside the scope of the conflict. On his records, he demonstrates the ability to rap not only in Hebrew, but also English, Arabic, and French. For his next album, he is working up a batch of new material in English and working with noted musician like Wynton Marsalis and Herbie Hancock.

Of all the Israeli artists working today, Shimon may very well be the one to succeed where so many before him failed.



HADY NASH PRESSKIT



HADY NASH PRESSKIT















LINKS

WEBSITE <http://hadagnahash.com/>

FACEBOOK https://www.facebook.com/search/str/hadag%20nahash/keywords_top

YOUTUBE <https://www.youtube.com/user/hadagnahashofficial>

PHOTOS https://www.dropbox.com/sh/90vxcefvvby1zyd/AABMMLaF2_CvEePTsMibwxjoa?dl=0

